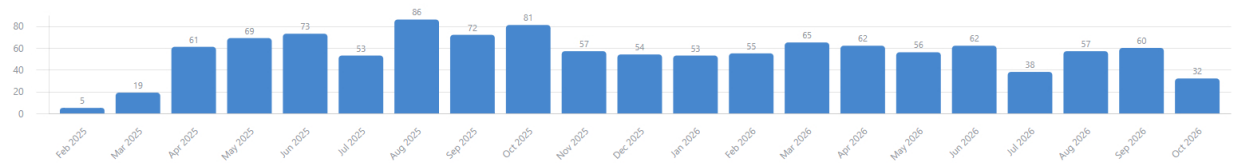
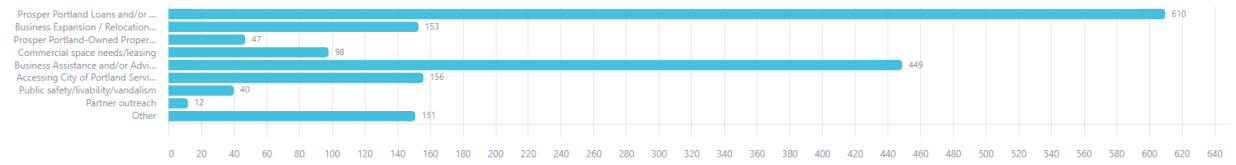
Created

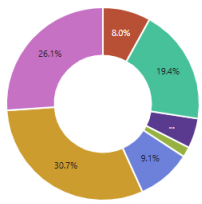
# of Engagements Created	# of Engagements followed up with action log	# of Unique Businesses with action logs
1,170	1,003	940

of engagements created by month

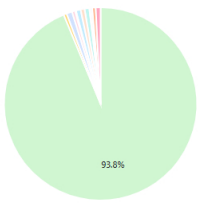


Client Needs





Inquiry came from
- OSB website
- Prosper Portland website
- Partner referral
- Online chat
- Phone
- Liaison outreach
- OSB appt



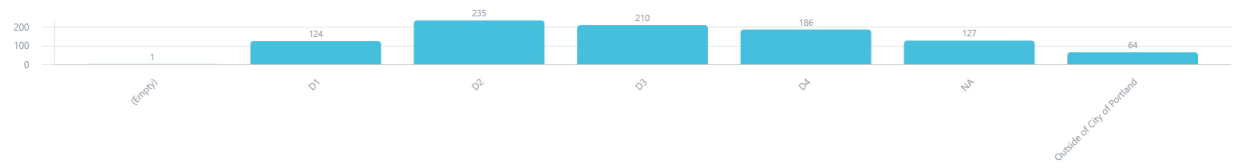
Program assigned by Liais...
- Liaison Support
- Repair grant
- PIP Grant
- BEE Grant
- ACT Grant
- Lending team
- BAT team
- IBRN team
- Mercatus
- Prosper Portland commercia...
- Cannabis/hemp
- Development team (TIF, etc)
- Office of Events and Film

Businesses

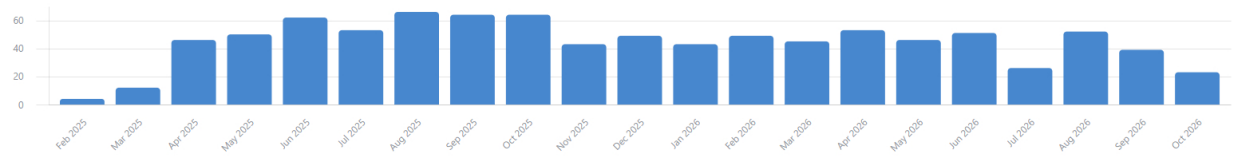
Created (from Link to...) Earliest Response...

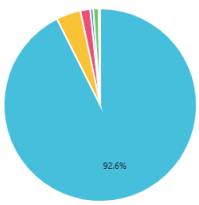
# of Unique Businesses with Action Logs	# of High-Engagement Businesses	# of Project-Based Bsuiensses
940	5 or more action logs 48	22

of Unique Businesses Served with Action Logs, by Council District

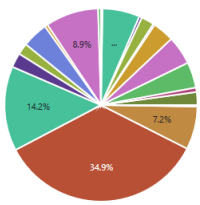


of Unique Businesses Served by Month





Preferred language
- English
- Spanish
- Chinese
- Other
- Russian
- Vietnamese



Industry
- Agriculture
- Arts/Events/Entertainment
- Cannabis/hemp
- Childcare
- Cleaning/janitorial
- Construction
- Consumer Product (any type...
- Healthcare
- Landscaping
- Manufacturing
- Personal services (salon, bar...
- Professional services (insura...
- Restaurants/bar/food cart/f...
- Retail/storefront
- Software/technology

Transportation

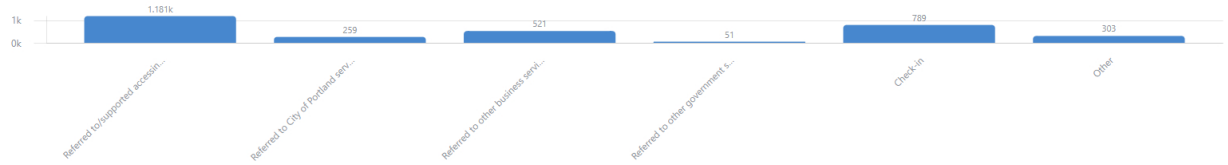
Action Logs

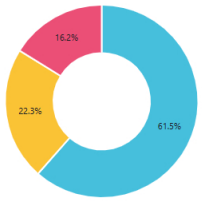
Created | Response date

Total Action Logs
2,183

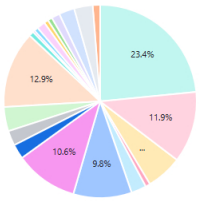
Unique businesses served with action logs
940

Services Provided

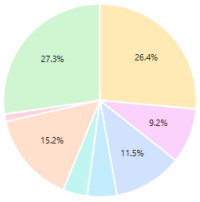




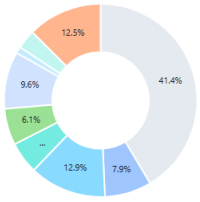
How did you connect?
- Phone and/or email
- In-person meeting
- Virtual/phone meeting



Relevant Prosper program...
- Portland Office of Small Busi...
- PIP grant
- ACT grant
- CLG grant
- Reimagine grant
- BEE grant
- Repair grant
- Vacant Storefront Grant
- Other Prosper Portland grants
- Prosper Portland loans
- IBRN
- COEP
- Green Construction Contrac...
- Mercatus
- BAT
- NPN district



Share what professional s...
- Access to capital
- Assist property/site search
- Legal
- Marketing
- Bookkeeping/accountant
- Business/neighborhood ass...
- Travel Portland
- Other

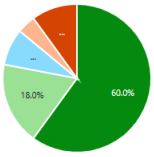


Relevant City program(s) r...
- Portland Permitting & Devel...
- City of Portland Revenue Div...
- City of Portland Bureau of Tr...
- City of Portland Bureau of Pl...
- City of Portland Bureau of E...
- Portland Solutions
- Safe Blocks Program
- Other public safety/livability...
- Other

Follow-up Survey Responses

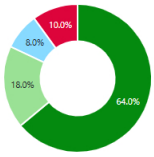
of Responses Received
50

I feel supported by the business liaison.



English translation (from F...
- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

How likely would you recommend OSB?



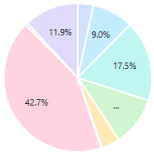
English translation (from ...
- Very likely
- Somewhat likely
- Neither likely nor unlikely
- Very unlikely

Appointments

Appt Date

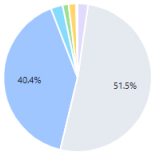
# of Appointments
315

Demographics



English translation (from ...
- American Indian or Alaska N...
- Asian
- Black or African American
- Latinx or Hispanic
- Middle Eastern/North African
- Native Hawaiian or Pacific Isl...
- White
- Prefer to self describe
- I prefer not to disclose

Gender



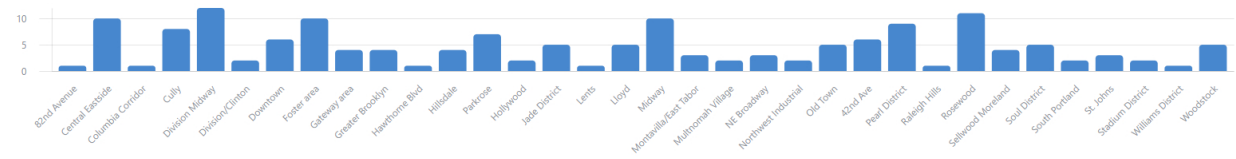
English translation (from ...
- I prefer not to disclose
- Woman
- Man
- Non-binary
- Transgender
- Gender non-conforming/ge...
- No gender or Agender

Group events

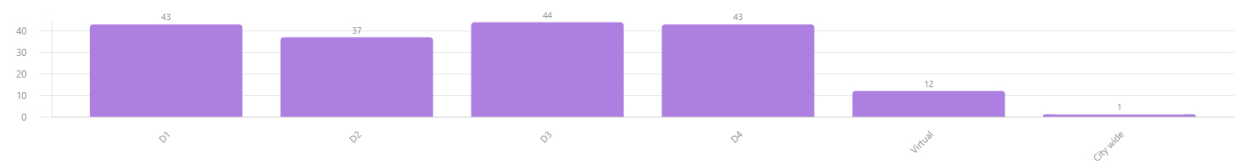
Total Group Events

178

Group Events by Neighborhood



Group Events by Council District (Hosted/Attended by OSB)



Group Events by Staff

